

Ec- Council Security Programs

CEH v9 Certified Ethical Hacker

Duration — 40 Hrs

A Certified Ethical Hacker is a skilled professional who understands and knows how to look for weaknesses and vulnerabilities in target systems and uses the same knowledge and tools as a malicious hacker, but in a lawful and legitimate manner to assess the security posture of a target system(s). The CEH credential certifies individuals in the specific network security discipline of Ethical Hacking from a vendor-neutral perspective.

ECSAv9 EC-Council Certified Security Analyst

Duration — 40 Hrs

EC Council Certified Security Analyst, ECSA an advanced ethical hacking training certification that complements the Certified Ethical Hacker, CEH certification by exploring the analytical phase of ethical Hacking. The objective of Certified Security Analyst "pen testing" certification is to add value to experienced Information security professionals by providing data security training that will help them analyze the outcomes of their Vulnerability Assessments.

CHFI v9 Computer Hacking Forensic Investigator

Duration — 40 Hrs

EC-Council's CHFI v9 certifies individuals in the specific security discipline of computer forensics from a vendor-neutral perspective. The CHFI v9 certification will fortify the application knowledge of law enforcement personnel, system administrators, security officers, defense and military personnel, legal professionals, bankers, security professionals, and anyone who is concerned about the integrity of the network infrastructure.

LPT Licensed Penetration Tester

EC-Council's Licensed Penetration Tester (LPT) certification is a natural evolution and extended value addition to its series of security related professional certifications. The objective of the LPT is to ensure that each professional licensed by EC-Council follows a strict code of ethics, is exposed to the best practices in the domain of penetration testing course and aware of all the compliance requirements required by the industry.



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About Mazenet

Mazenet is widely recognized as a provider of state of art, IT training services and solution to business enterprises, institutions and individuals. With day-to-day rising competition our service management plays a major role with strong best practices. We provide various professional needs to help customers reach their goals. Our training programs are more valuable to individuals, professionals and corporates.

Course Overview

The Digital Marketing Certified Digital Marketer (C|DM) course by IIB (Institute of iBusiness Council) is a Training and Certification program aimed at professionals looking to evolve through the executive ranks of a Data-Driven Corporate Market. The program is for current or aspiring practitioners interested in Planning, Executing and Measuring digital strategies to achieve accelerated performance of marketing efforts. The overall tone of the training helps students make use of both creative and technical skills known as Growth Hacking.

A Growth Hacking mindset teaches you how to apply technologies and use digital platforms such as Websites, Web Analytics, Search Engines, E-mail, Apps (classic and mobile) and Social Networks by using compelling designs, engaging content, and popular media. The course offers an in-depth overview of all the best Digital Marketing practices to create operational excellence of digital marketing tools and applications.

Course Objective

The Certified Digital Marketer (C|DM) Program is developed in line with the latest industry trends to help current and aspiring Digital Marketers to achieve their marketing objectives through digital technologies.

- The course teaches you how to enable your Marketing Activities, Achieve profitable acquisitions and retentions of your target audience within a multichannel buying process and customer lifecycle.

Course Content

- Introduction to Digital Marketing
- Website Development
- Lead Generation & Management
- Web Analytics & Reporting
- Search Engine Optimization (SEO)
- Campaign Marketing & Management
- Search Engine Marketing (SEM)
- Content Marketing & Management
- Email Marketing & Management
- Affiliate Marketing & Management
- Social Media Marketing (SMM)
- Mobile & Proximity Marketing
- Video Marketing
- Strategy & Planning

Who Should Attend?

Middle and senior-level managers from marketing, e-commerce, web-design, sales and operations, strategic planning, and general management

Senior technology and information managers who support marketing, e-business programs, product, brand, e-marketing, and advertising managers

Finance managers responsible for customer profitability measurements and analysis sales and service managers, Entrepreneurs and business owners looking to maximize their marketing budget

Students from any major looking to explore Internet Marketing as a career

Anyone who is interested in taking up Internet Marketing as careers

Certification

Exam Code: 212-51
 Number of Questions: 100
 Duration: 4 Hours
 Availability: ECE Exam Portal
 Passing Score: 70%